



UNIVERSITY OF SAN FRANCISCO
CHANGE THE WORLD FROM HERE

The Dress

Perception and Optical Illusions

What colors are the dress on the following page?

Do not say it aloud!

(For those that already know “the dress” and what I am talking about, shhhhhh!)





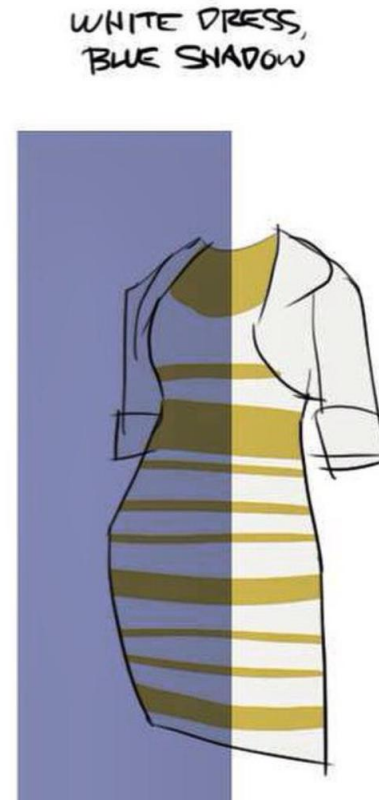
<http://swiked.tumblr.com/image/112073818575>



<http://www.wired.com/2015/02/science-one-agrees-color-dress/>



<http://www.nytimes.com/interactive/2015/02/28/science/white-or-blue-dress.html>



<http://ftw.usatoday.com/2015/02/white-and-gold-black-and-blue-dress-the-colors-the-colors-ahhhh>



<http://www.amazon.co.uk/dp/B00SJEUEJG>

References

- Original Post
<http://swiked.tumblr.com/post/112073818575/guys-please-help-me-is-this-dress-white-and>
- Wired Article
<http://www.wired.com/2015/02/science-one-agrees-color-dress/>
- NYTimes Article
<http://www.nytimes.com/interactive/2015/02/28/science/white-or-blue-dress.html>
- USA Today Article
<http://ftw.usatoday.com/2015/02/white-and-gold-black-and-blue-dress-the-colors-the-colors-ahhhh>



QUESTIONS?

